



FIRST CLASS

PREMIUM QUALITY PET FOOD



PACK AVAILABILITY

PACK SIZES

DOG

Adult Chicken
 Adult Lamb & Rice
 Puppy
 Senior

2kg, 15kg
 2kg, 15kg
 2kg, 15kg
 2kg, 15kg

LARGE BREED

Adult Chicken
 Puppy
 Senior

3kg, 15kg
 3kg, 15kg
 3kg, 15kg



FIRST CLASS

PREMIUM QUALITY PET FOOD

Specially formulated to help your pet lead a long and healthy life.



PRODUCT GUIDE DOGS

DEVELOPED WITH VETERINARIANS

Why choose First Class for your pet?

Because First Class® is a super premium veterinarian style food developed specifically to keep dogs and cats healthy.

It contains high levels of fresh chicken meat and is free from cheap ingredients which are commonly responsible for causing allergies in pets. For instance, First Class contains no wheat or wheat gluten.

We add no chemicals, artificial colouring or flavourings, and all antioxidants are entirely natural.

First Class is therefore the first choice for owners wanting healthy, active pets, throughout their lives.



CONDITION

With a balance of Omega 6 & 3 fatty acids for a healthy coat.



HEALTH

Helps support the immune system and contains important natural antioxidants Vitamin E & C, selenium, lutein, beta-carotene, citrus extracts, bioflavonoids.



DIGESTION

Fresh meat inclusion in an easily digestible formulation.



ALLERGY

No artificial flavouring or colourants. Preserved naturally with vitamins and rosemary extract.



ENERGY

Optimum levels of protein, vitamins and minerals.



NATURAL

No wheat or wheat gluten which can be a cause of itchy coats and allergies.



JOINTS

With added Glucosamine HCl and Chondroitin for maintaining joint health



FEEDING GUIDE

 2.5kg	 5kg	 10kg	 20kg	 30kg
50 - 70g	85 - 115g	145 - 190g	245 - 320g	330 - 435g
 40kg	 50kg	 60kg	 70kg	 80kg+
410 - 540g	480 - 665g	550 - 760g	620 - 855g	685 - 945g

- ✓ Fresh chicken as the No.1 dry ingredient (in chicken flavour variants)
- ✓ Hypo-Allergenic properties - an entirely wheat free dry food
- ✓ No added artificial flavourings or colourants
- ✓ Entirely natural preservatives
- ✓ Easily digestible protein formula
- ✓ Developed with Veterinarians

ADULT DOG

Ingredients (Chicken):

Chicken (>24%), Poultry Meat Meal, Maize, Rice, Barley, Maize Gluten Meal, Animal Fat, Sugar Beet Pulp, Poultry Digest, Egg Powder, Brewers Yeast, Whole Linseed, Potato Protein, Sodium Chloride, Potassium Chloride, Methionine, Marigold Extract, Yucca Extract, Rosemary Extract.

Ingredients (Lamb & Rice):

Lamb & Chicken (>24% of which Lamb >40%), Rice, Lamb Meat Meal, Barley, Maize, Maize Gluten Meal, Animal Fat, Poultry Meat Meal, Fish Meal, Whole Linseed, Sugar Beet Pulp, Poultry Digest, Egg Powder, Brewers Yeast, Sodium Chloride, Potassium Chloride, Methionine, Marigold Extract, Yucca Extract, Rosemary Extract.

Typical Analysis:

Moisture 8%, Protein 26.6%, Oil 14.3%, Fibre 3.3%, Ash 6%, Calcium 1.15%, Phosphorus 0.85%, Vitamin A 12,000iu/kg, Vitamin D₃ 1,200iu/kg, Vitamin E (a-tocopherol) 600iu/kg, Copper (cupric sulphate) 12mg/kg. Contains Tocopherol rich extracts of Natural origin Vitamin E and Vitamin C as permitted antioxidant. No added artificial colourants, flavourings or preservatives.